

RESPONSE TO OVERVIEW & SCRUTINY COMMITTEE OF IMPLEMENTATION FOLLOWING SCRUTINY REVIEW

Title of Review:	Review of Pride in Bassetlaw					
Timescale of Review:	February 2012- May 2012		Post-Monitoring Period:	One Year		
Date originally agreed by O&SC:	July 2012		Date originally agreed by Cabinet:	September 2012		
Total No. of Recommendations and Sub-Recommendations	No. completed	13 Green	No. partially completed	0 Amber	No. not progressed	2 Red

Key Achievements:

The Invest in Bassetlaw Bid has been approved and consultants appointed to oversee the project. Activities are being organised to find out what various groups think about Bassetlaw.

A revised version of the Bassetlaw DC logo has been commissioned in accordance with the recommendation. This will be phased in gradually from 1st May 2013 as a planned work programme.

Senior Communications Officer has set up a Communications Group pulling together all service areas to co-ordinate communications activity. This vehicle will also seek to identify and promote pride activities as part of the Communications Work programme.

New BDC Transactional Web Project will include an Events Diary as part of the homepage with an upload function available for residents and groups.

O&S Committee was updated at its April 2013 meeting on the ways that BDC is communicating and will provide further updates thereafter as determined by the Committee's new work programme.

Key Achievements:

Both the Leader and Chief Executive have standing items on Ordinary Council agendas where they provide information on positive events that have taken place in the last period.

The Council Chairman is using the forum of the Council meetings to celebrate the ambassadorial role and provide feedback on their activities and to feed in relevant issues to the Council from the community. The Council's Constitution allows for this input.

The Council's PRIDE values have been refreshed and incorporated into the current Corporate Plan as well as the appraisal process to encourage a review of how employees have demonstrated living the PRIDE values in the work they do.

The Council has achieved the Gold standard Wellbeing at Work award, demonstrating a high level of support and consideration for the wellbeing of employees.

The offer of the Bassetlaw Branch of NALC was reported to the Parish Council Liaison Group. Parishes await any proposals the District Council wishes to submit.

The Portfolio Holder for Community Prosperity has been replaced by a Portfolio Holder for Regeneration and the remit includes tourism. A meeting was held in September 2013 to identify the future economic strategy for the District including tourism.

BDC has worked with businesses in Worksop to set up a Worksop Business Forum. Constitution agreed and currently in the process of formalising the Forum as a Community Interest Company. To be formally adopted by end September 2013

BDC Planning Services and Economic Development have an on-going working relationship with Retford Civic Society. In Worksop the Civic Society (WCS) is still establishing itself, and officers work with WCS as required.

The Voluntary and Community Sector Forum is established and is a strong cohesive group now with a programme of 10 meetings planned for this year and next year.

<u>Reasons for non-implementation of Recommendations:</u>	
Recommendation	Comment
<ul style="list-style-type: none"> • <i>That Bassetlaw District Council uses the evidence from this review to carry out a self-assessment of community engagement and participation in Bassetlaw using the model presented by Civic Voice to produce a set of actions to improve the sense of pride in the District.</i> 	<p><i>Delayed due to workload pressures. To be rescheduled to complete by March 2014</i></p>
<ul style="list-style-type: none"> • <i>That Economic Development Unit work with business organisations in Bassetlaw to establish a protocol for Bassetlaw District Council member and officer representation at events and meetings and a quarterly report to Cabinet on progress.</i> 	<p><i>Approximately 95% of all business club meetings and networks are attended by ED Officers. Economic Development do not currently report this activity to Committee but key business events are reported in MIB</i></p>